



VBLST-24V-MD-SERIES

NEW 24V Meat Display LED Strip Light

ILLUMINATE YOUR VISION WITH HIGH-PERFORMANCE PINK LED STRIP LIGHTING – A SPECIALISED SOLUTION FOR STANDOUT MEAT DISPLAYS.

Showcase meat and deli products at their best with VIBE's 24V 14.4W IP54 Meat Display LED Strip Light – Purpose-built to enhance the natural colour and texture of fresh food. Its specialised light spectrum intensifies rich reds and warm tones, creating an appetising visual impact that draws attention and elevates perceived freshness.

Specifically designed for commercial food displays, the VIBE Meat Display LED Strip Light features a flexible, IP54-rated design ideal for refrigerated cabinets, butcher counters, and delis. With a bright 14.4W output, safe 24V operation, and minimal heat emission, it offers uniform illumination, long-lasting performance and energy efficiency—enhancing product presentation while reducing maintenance costs.

Key Features

- High-efficiency SMD LED chips
- Customisable strip suitable for multiple applications
- Light Colour: Specialised Pink (Meat Enhancing Spectrum)
- Pre-applied 3M adhesive backing for easy installation
- Wide 120° beam angle for even light distribution
- IP54 rated
- 50,000-hour rated lifespan
- 5-year warranty*

*5 year warranty - ALL LED Strip must be installed on an aluminium heat dissipating surface for warranty purposes.

*Speak with our Sales Representatives to learn how this product can be used in conjunction with Aluminium Profiles.



SPECIFICATIONS

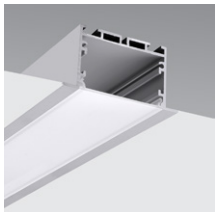
SKU	VBLST-144P-54
Power (W)	14.4
Lumen/M	1200
Colour Temp	Pink
LEDs/M	140
IP Rating	54
CRI	90
Beam Angle	120
Cutting Distance (MM)	50
Length (MM)	Customisable
Width (MM)	8
Warranty (YRS)	5



Designed specifically for meat display applications, the Pink Meat Display LED Strip enhances the natural appearance of fresh meat by delivering a specialised pink light output that improves product presentation and visual appeal. Available in 24V configurations with reliable performance and consistent illumination, it is ideal for butcher shops, supermarkets, food counters and refrigerated display cases. Easily paired with Vibe's Aluminium Profiles, LED Drivers and LED Controllers, these LED strips provide a professional, energy-efficient lighting solution for customised retail display installations.

BROWSE OUR FULL RANGE OF ALUMINIUM PROFILES, LED DRIVERS & LED CONTROLLERS ONLINE

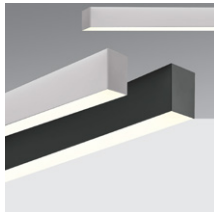
CLICK BELOW 



VB-RALP-SERIES
Recessed Aluminium Profiles



VB-SALP-SERIES
Suspended Aluminium Profiles



VB-SMALP-SERIES
Surface Mounted Aluminium Profiles



VBLD-24V-SERIE
Constant Voltage LED Drivers



VBLST-CTRL-SERIES
LED Controllers

Accessories – 24V Meat Display LED Strip Connectors

Complete your 24V Meat Display LED Strip installation with our range of easy-to-use strip connectors. Designed to provide secure, reliable connections without soldering, these accessories simplify installation, extension and maintenance for a variety of lighting applications. Suitable for 14.4W LED Strip, the connectors are available in 8mm size and provide a secure, reliable connection.

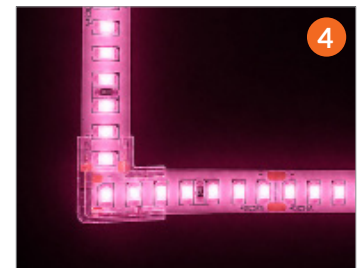
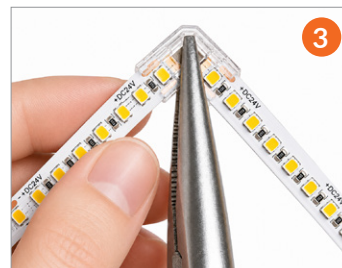
Corner & Straight Connectors



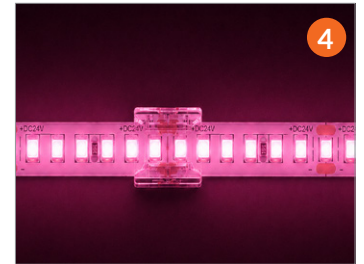
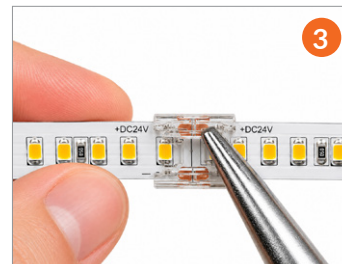
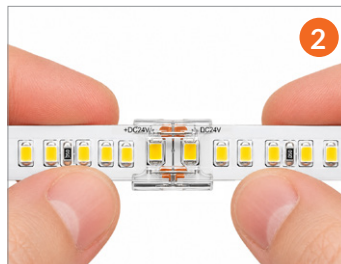
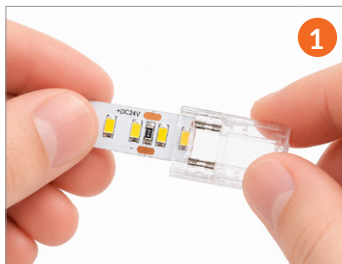
Installation Steps

- Step 1** Insert the ends of both SMD LED strips into the Corner & Straight connectors, ensuring the copper pads align with the connector terminals.
- Step 2** Slide both SMD LED strip ends fully into the connector until they reach the internal stop.
- Step 3** Use crimping pliers to fold and press the metal tabs securely onto both SMD LED strips to create a secure and reliable electrical connection.

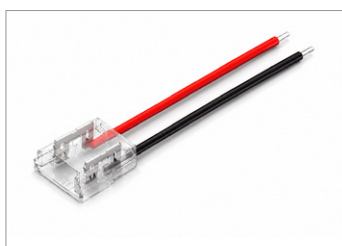
VBLST-CON-8MM-CNR/10MM-CNR



VBLST-CON-8MM/10MM



Wire-to-Strip Live End Connector – VBLST-CON-8MM-WIRE/10MM-WIRE



Installation Steps

- Step 1** Insert the SMD LED strip into the connector, ensuring the +24V marking on the LED strip aligns with the red (+) wire.
- Step 2** Slide the SMD LED strip fully into the connector until they reach the internal stop.
- Step 3** Using crimping pliers, firmly fold and crimp the metal tabs onto both the SMD LED strip and the wire to create a secure and reliable electrical connection.

